



MISSION

The Bo.Di. Srl (Bottega Digitale) aims to deliver an easy-to-use yet professional interface to any company, in order Internet Access and E-Commerce to become easy tasks for everyone.

Since 2005 we showcase a top-down approach in the tourism field by designing and developing a Web Software that manages receptive structures and their online booking.



We also gained excellent skills in the tourism field, becoming a solid reference point both in our region and nationally, related to the "Albergo Diffuso" phenomenon.

ABOUT US

Our staff is composed of a group of dedicated professionals that developed their own area of expertise. Their excellent skills concur in finding the best solution to each of our customer's needs.



We run a horizontal business model; we are able to deliver the right corporate identity to any customer, no matter what your firm is about or what products you sell.



Our strength is that we design, for each of our customers, an unique and customized graphic interface that allows a swift identification of his products or services. You will get a tailor-made unique product!



WHAT WE DO:

- Corporate Identity and Company branding: business cards, letterheads, brochures, dépliants, catalogues including the Press Agency management.
- Dynamic websites that can be modified featuring an easy-to-use back office system
- **Search Engine Optimization** Services. *Promote* Websites in order to gain web traffic and promote products or services.
- Booking websites with realtime booking system features
- Websites showcasing and promoting Receptive Structures, including realtime booking system
- Tourism Agencies Portals, including realtime booking system (in accordance with Tourism 2.0 guidelines)
- Public Agencies Websites (Portals), in accordance with accessibility laws (Legge 4/2004).
- Company Websites with built-in E-commerce system (**Comxa**)
- Receptive Structures (Hotels, B&B, etc) Management System (**Xnotta**) with online booking features
- Standalone online booking system for Receptive Structures (**Xnotta Light**).
- Domain Registration Services, Email management, hosting on our own servers c/o **Spin Spa** – Trieste.
- Communication Strategies developing, in order to increase the firm's turnover and operative results (free grant chances)
- Help in finding free grants